

Five-Time VC-Backed CEO Cleve Adams Joins Aerith Corp Board of Directors

Tech veteran behind Websense \$1B IPO joins quantum-native imaging company to scale global enterprise middleware adoption.

- **Appointee:** Cleve Adams, Board of Directors
- **Company:** Aerith Corp (aerithai.com)
- **Track Record Anchor:** Five-time VC/PE-backed CEO, 21x average investor return, led Websense from <\$1M revenue to \$1B IPO
- **Core Technology:** Aerith Visualization Engine (Avé) – Quantum-native and Generative AI middleware
- **Business Model:** Dual-stream revenue model combining proprietary studio production R&D with global SaaS and pipeline middleware licensing

LOS ANGELES, CA — August 20, 2026 — Aerith Corp today announced the appointment of cybersecurity and enterprise software veteran Cleve Adams to its Board of Directors. Adams, a five-time VC/PE-backed CEO who led Websense from less than \$1 million in revenue to a \$1 billion IPO, will guide Aerith's corporate expansion and commercial distribution of its quantum visualization middleware.

Adams brings over two decades of technology executive experience, having delivered an average return of 21x to investors across two IPOs and four corporate acquisitions. Recognized as one of the Top 50 Entrepreneurs in Tech History, his governance track record across cybersecurity, AI, and enterprise SaaS strengthens Aerith's position as it moves from core software architecture development into global commercial scaling.

Aerith's growth trajectory leverages a business strategy pioneered by early computer graphics innovators such as Pixar, where breakthrough software architecture is validated through internal studio production before commercial market licensing. By proving its flagship middleware application, the Aerith Visualization Engine (Avé), on its own feature film slate, Aerith establishes verifiable operational benchmarks while scaling software licensing across global entertainment, aerospace, and medical imaging markets.

"Cleve Adams' track record in scaling early-stage deep tech startups into billion-dollar public enterprises provides Aerith with proven governance as we commercialize

quantum-native middleware,” said Diamond Monique Washington, CEO of Aerith Corp. “His strategic insight accelerates our trajectory as we establish Avé as the underlying software standard for next-generation visual processing.”

“Aerith’s integration of quantum computing and generative AI represents a fundamental infrastructure shift for high-performance imaging,” said Cleve Adams, newly appointed Director at Aerith Corp. “The company’s dual-engine model—combining internal studio validation with broad enterprise licensing—creates an exceptionally strong foundation for long-term category leadership and investor value.”

About Aerith Corp Founded in Los Angeles, Aerith Corp creates software architecture integrating generative AI and quantum computing to transition digital media from flat screens into real-time holographic space. Through its flagship Avé middleware, Aerith eliminates render lag and energy bottlenecks across visual effects, aerospace, and medical imaging pipelines. Learn more at aerithai.com.

#

Media Contact:

Joanne Westwood

Aerith Corp Media Relations

corporate@aerithai.com

aerithai.com

[Click here for a PDF Download of this press release.](#)